

USA-2000 Labeling Standards - Down & Feather Products (March 2007)

The American Down & Feather Council (ADFC) supports the standards developed by ABFLO and first enacted as regulation by the State of California. Documents referenced include:

1. **January 1999 FTC Bulletin:** "Advertising and Labeling of Feather and Down Products."
2. **ABFLO 1999 (& Successive Years) Guidelines:** "Labeling of Down and Feather Products."
3. **IDFB Test Regulations & Technical Manual:** IDFB is the International Down & Feather Bureau.
4. **April 16, 2000 California Regulation** on Down and Feather Products.
5. **ASTM D-4522:** Performance Specifications for Down and Feather Fillings for Textile Products.

Down Products Any product with at least 75% down cluster may be labeled "**DOWN.**" The minimum down cluster % must be listed.

Down/Feather Blends The minimum down cluster content of blended products must be labeled. No tolerance is allowed.

Feather Products The label "**WATERFOWL FEATHERS**" may be used if the product has at least 80% waterfowl feathers.

Labeling of Other Components If other components exceed the maximums in the chart below, the component % must be labeled.

Effective Date Products manufactured after September 1, 2000 must use the new label standards.

Testing Methods The testing methods of IDFB are the official testing methods of the ASTM, IABFLO and ADFC.

Labeling Format on Law Tag Label See IABFLO documents and/or website for correct labeling formats.

Cleanliness Requirement

Oxygen of 10 or less and Turbidity of 300mm or greater.

Requirement for Hypoallergenic or Super-Clean Claims

Oxygen of 4.8 or less and Turbidity of 500mm or greater.

Fill Power Claims

After proper conditioning, the fill power of finished products should be ± 5% of claim. Steam Conditioning is the official IDFB method.

Specie (GOOSE or DUCK)

Products can be labeled by specie if 90% of the plumage is of that species.

Fabric Claims See FTC guide: "Threading Your Way Through the Labeling Requirements Under the Textile and Wool Acts."

Other Product Claims FTC law requires that advertising or labeling claims must have proof to back up both express/explicit and implied claims. The ADFC reviews product claims as part of the ADFC compliance program.

GENERAL LABEL (REQUIRED SUB-LABEL)	Minimum Required Down Cluster	Maximum Landfowl Feathers *	Max Damaged Feathers*	Maximum Residue *	Maximum Down Fiber *	Maximum Feather Fiber *
DOWN						
(MINIMUM 95% DOWN)	95 %	2.0 %	2.0 %	2 %	5 %	5 %
(MINIMUM 90% DOWN)	90	2.0	2.0	2	10	10
(MINIMUM 85% DOWN)	85	2.0	2.0	2	10	10
(MINIMUM 80% DOWN)	80	2.0	2.0	2	10	10
(MINIMUM 75% DOWN)	75	2.0	2.0	2	10	10
DOWN & WATERFOWL FEATHERS						
(DOWN 70%, FEATHERS 30%)	70	2.0	2.1	2	10	10
(DOWN 65%, FEATHERS 35%)	65	2.0	2.5	2	10	10
(DOWN 60%, FEATHERS 40%)	60	2.1	2.8	2	10	10
(DOWN 55%, FEATHERS 45%)	55	2.3	3.2	2	10	10
(DOWN 50%, FEATHERS 50%)	50	2.5	3.5	2	10	10
WATERFOWL FEATHERS & DOWN						
(FEATHERS 60%, DOWN 40%)	40	3.0	4.2	2	10	10
(FEATHERS 70%, DOWN 30%)	30	3.5	4.9	2	10	10
(FEATHERS 80%, DOWN 20%)	20	4.0	5.6	2	10	10
(FEATHERS 90%, DOWN 10%)	10	4.5	6.3	2	10	10
(FEATHERS 95%, DOWN 5%)	5	4.8	6.7	2	10	10
WATERFOWL FEATHERS	--	5.0	7.0	2	10	10

* If Components exceed listed Maximum, such component percentages must be clearly labeled on the law tag label.

International Down and Feather Testing Laboratory and Institute (IDFL) www.idfl.com

Standards, Labeling, Permits/IDFL USA Labeling Standard (MARCH 2007).wpd

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